

Indirect service examples

Providing content for an organization website

Design your own

Providing content for an organization website

Note: With **indirect service**, you do not see the recipients of your action; however, actions are based on verified community needs.

Investigation: I remembered from a school-wide food drive that the receiving organization had a fairly undeveloped website. I had been studying about issues of local and world hunger in an IB subject, and thought to address this topic, and remembered that website. After reviewing the site again, and talking with the director of the organization, they agreed I could make a written proposal of what I could offer. Since I want to study graphic design and technology, this is a great fit.

Preparation: I looked at other websites that seemed to be rich in content and took notes. A few of my friends were helpful in brainstorming with me and helped come up with categories of content. I decided to focus on providing content that would help schools learn about local hunger and be more effective in doing food collections that more effectively meet local needs. The organization let me visit several times as part of my planning so I assisted with food collections, sorting, community networking, and, along the way, interviewed different staff members.

Action: I created a set of materials for elementary children to learn about hunger; this included a short story to read that provided useful information, a puzzle to complete, and a document to download with items the food bank needed; this document could easily be updated. After receiving comments from the organization's education director, I made revisions and prepared a comparable set for secondary students. Then I wrote a short guide to running a food drive based on our school's experience and what I had learned at the organization. All were uploaded to the website.

Reflection: Since this was all about technology I uploaded all of my reflections onto a blog. I recruited several people to read the blog (including the education director from the agency) so I had continual feedback. In this way I could air frustrations and get immediate suggestions when needed, and also received a few accolades when I had successes which kept me motivated.

Demonstration: I made a short video that compiled elements from the entire experience, with photos, interview commentary from people at the food bank, and visuals from the website and my blog.

Design your own

How should you decide what to do? Consider:

- What are my interests?
- What are my talents and skills?
- What are areas in which I want to grow, strengthen or improve?

Name of plan:

Investigation:

Preparation:

Action:

Reflection:

Demonstration:

Ideas for indirect service

With people

- Assembling a photo exhibit about poverty for a gallery
- Preparing meals in a soup kitchen
- Taking part in a walkathon to raise money for humanitarian causes
- Preparing activity kits for children for an emergency shelter
- Writing brochures for organizations
- Assisting with the creation of a museum exhibit
- Making exercise videos to give to homeless shelters
- Creating a newsletter for a retirement community
- Recording audio books for people who are visually impaired

With the environment

- Preparing signage for a local wetland
- Growing seedlings for distribution
- Initiating a school compost to reduce food waste in landfills

- Creating a website with information about flora and fauna for a local park

With animals

- Making zoo toys for animals
- Collecting needed supplies for a wildlife rescue centre
- Baking dog biscuits for an animal shelter
- Making colouring books on local endangered animals for elementary schools and for tourists with protection tips